

ERROL MURY

FILMMAKER & POST-PRODUCTION SPECIALIST

PROFESSIONAL SUMMARY

I am a dedicated filmmaker and video producer with a background that stretches back to 1997. My journey started at Astro Malaysia, where I worked on well-loved programs such as MTV Asia, Roda Impian, and Anugerah Industri Musik. Left in year 2000, pursuing further education and gaining experience in different fields, I rediscovered my passion for videography in 2010 and did freelancing work. This led me to establish NewRich Pictures in 2016, and I have been fully committed to video production ever since.



CONTACT

☎ +6018-329 2331
✉ newrichpictures@gmail.com

PROFESSIONAL EXPERIENCE

NewRich Pictures (Founder) 2016 – Present

- Oversee all video and photography projects, including pre-production, filming, and post-production.
- Collaborate with clients to conceptualize, plan, and execute video marketing strategies and campaigns.
- Direct and produce content for a wide array of industries including corporate, advertising, and events.
- Manage digital marketing campaigns, specializing in content creation, SEO, and social media marketing.

EXPERIENCE & EXPERTISE

- **Astro Malaysia (1997 – 2000):**
 - Production Assistant for MTV Asia, Roda Impian, and Anugerah Industri Musik.
- **Revived Passion (2010):**
 - Returned to videography, taking on various corporate, event, and personal projects.
- **NewRich pictures (2016 – Present):**
 - Founder and lead producer, specializing in corporate videos, commercials, events, portable podcasts, animation, and CGI.

SOFTWARE PROFICIENCY

- DaVinci Resolve
- Adobe Premiere Pro
- Capcut
- Adobe Lightroom
- Adobe Photoshop
- Adobe After Effects
- AutoCount
- Canva
- ChatGPT
- Google Analytics
- Wordpress

LANGUAGE

- English
- Bahasa Melayu

ACHIEVEMENTS & CERTIFICATIONS

- Sony Filmmaker (Certificate of Attendance): Ongoing dedication to professional development.
- Featured in BrideStory (2018): My works was recognized for its cinematic flair and storytelling.

NOTABLE CLIENTS

- KWAP
- RHB
- Gamudaland
- MIHRM
- HiPotential
- NeoOne
- EvansBackyard
- Relationship Studios Singapore
- Trenekens Sarawak
- iCookAsia (SAJI, Seri Pacific, Kewpie, Faizah Spices, AbleFarm, Ajinomoto, Spritzer, Lesaffre France, etc.)
- Astro (MTV Asia, Roda Impian, Anugerah Industri Musik)
- Dr Alice Ageless Medispa
- Mrs World Malaysia
- SJMC
- Borneo Medical Centre
- Blank Studio
- MY Medical Today
- Shin Etsu Malaysia (Chemical & Manufacturing)
- The Enneagram Singapore
- Tanjak Electrical

CREATIVE & PRODUCTION SKILLS

- **Video editing**
- **Videography & Photography:** Wedding, Corporate, Events, Product, Food, Lifestyle)
- **Color grading**
- **Drone piloting and aerial shots**
- **Storytelling & shot planning**
- **Scriptwriting:** Narratives, Interviews, Social Content
- **Podcast direction and production**
- **Voiceover direction & sound design**
- **Holistic Filmmaking Approach:** I believe in cinematic storytelling, weaving together visuals, sound, and narrative.
- **Versatile Portfolio:** Experience covering diverse industries, from finance and medical to education and entertainment.
- **Professional Reliability:** Committed to delivering timely results that meet and exceed client expectations.
- **Collaborative Mindset:** I listen closely to your vision, ensuring that every project reflects your unique brand identity.
- **Story-first mindset:** Every frame supports your training-excellence narrative.
- **All-in-house:** Filming, sound, graphics, podcast content—one vendor, one timeline.
- **Proven reliability:** Long-term clients across finance, healthcare, property and education trust us to deliver on schedule and on message.

EQUIPMENT & TOOLS

- **Cameras:** Latest drone technology, Sony full-frame cameras, OM-System, Panasonic GH Series.
- **Audio & Lighting:** Podcast mics, wireless mics, studio lighting, gimbal stabilizers, and professional monitors.
- **Editing Software:** DaVinci Resolve, Premiere Pro, After Effects, Photoshop, Illustrator, Lightroom, OBS Studio.

MY WORK

YOUTUBE (NEWRICH PICTURES)



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INSTAGRAM (NEWRICH PICTURES)



[CLICK TO VIEW](#)

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MY WORK

NOTABLE POST PRODUCTION
WORK

EDITING, COLOR GRADING, SOUND DESIGN



[CLICK TO VIEW](#)

EDITING, COLOR GRADING, SOUND DESIGN



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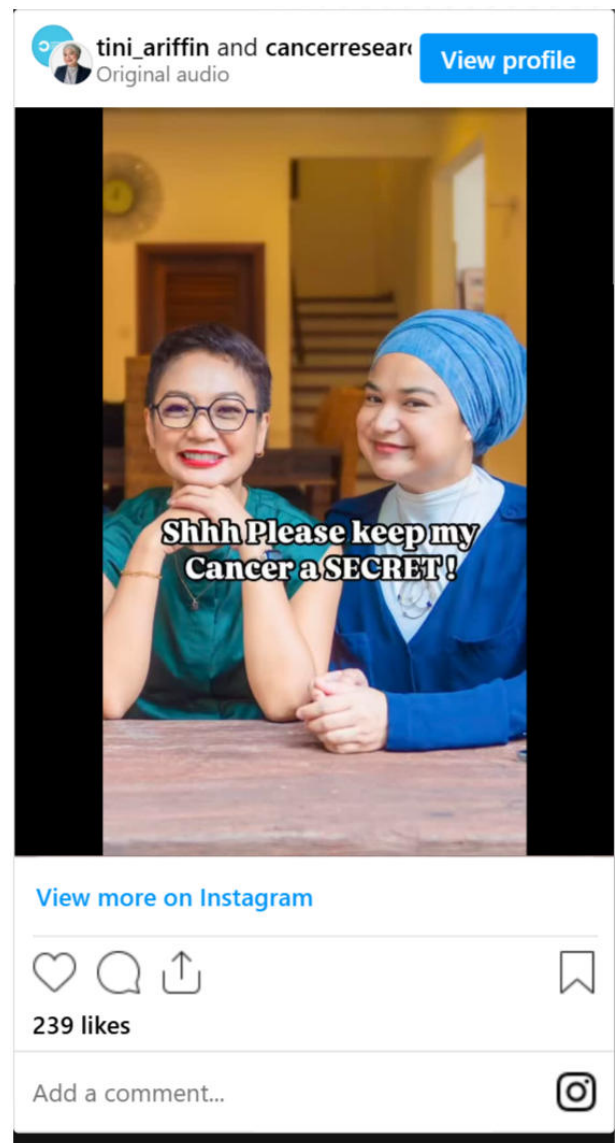
my work

NOTABLE SOCIAL MEDIA CONTENT

COLOURS OF NEWRICH PICTURES



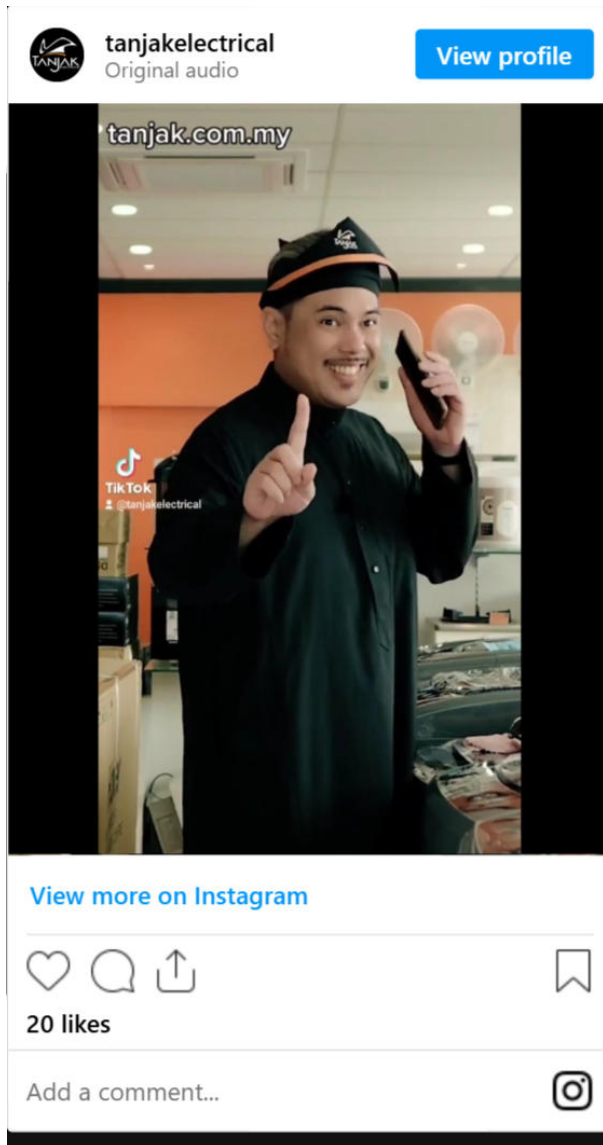
CELEBRITY PODCAST



my work

NOTABLE SOCIAL MEDIA CONTENT

TANJAK THE MATRIX



BUY NOW, PAY LATER



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MY WORK

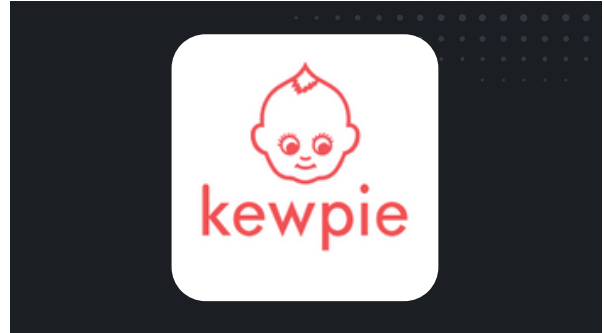
CLIENT VIDEOS

SAJI MALAYSIA OFFICIAL IG



[CLICK TO VIEW](#)

KEWPIE MALAYSIA IG



[CLICK TO VIEW](#)

PREMEO MALAYSIA IG



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ABLE FARM MALAYSIA IG



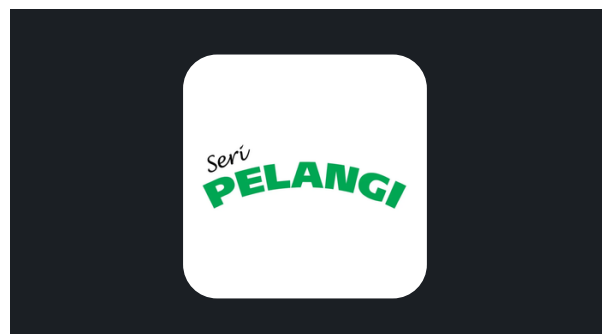
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FAIZA SPICES IG



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SERI PELANGI IG



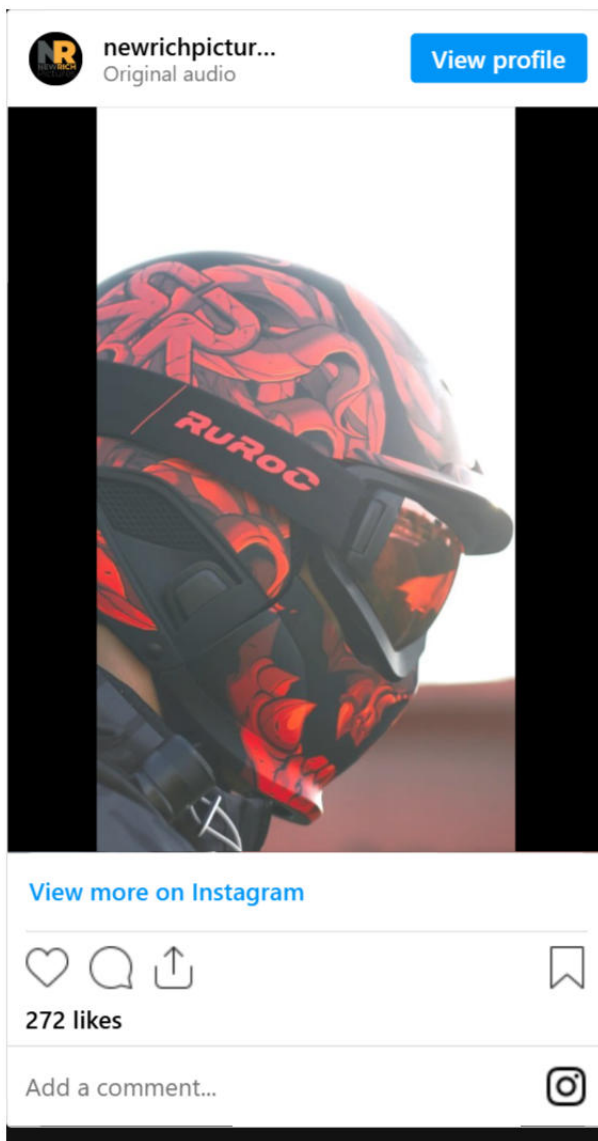
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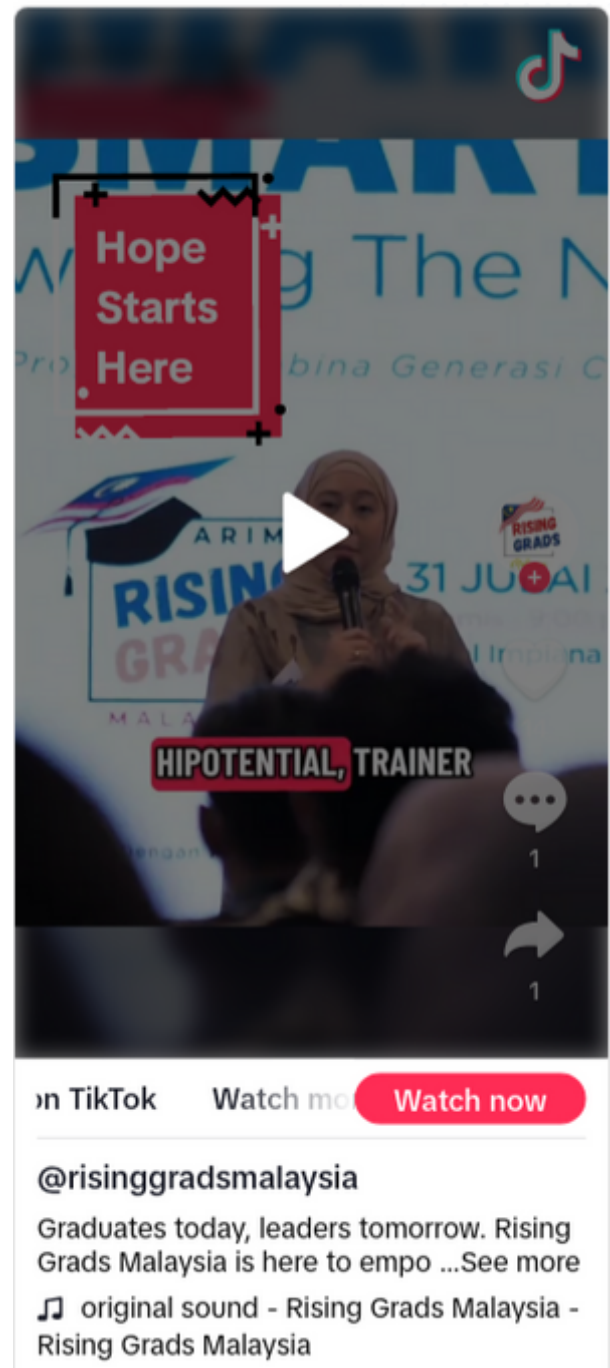
my work

NOTABLE SOCIAL MEDIA CONTENT

EUC ELECTRIC UNICYCLE



LAUNCH OF RISING GRADS MALAYSIA



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